

## WEST SOMERSET RAILWAY



### INFORMATION FOR VOLUNTEERS

**DEPARTMENT:** WSR PLC Commercial Department: Sales & Marketing

**INTRODUCTION:** The West Somerset Railway is without doubt one of the South West's leading tourist attractions running through twenty miles of stunning Somerset countryside and coastal scenery. Restored period stations, manicured gardens, signal boxes and level crossings pass before the eyes of the traveller.

One of the most important items that is needed to promote this idyllic scene is publicity and this is where you can help.

Leaflets are our window to the world and a vital promotional tool that promotes our message to customers past, present and future,

**GENERAL DUTIES:** These are varied but could include:

- Processing of online, telephone & by post bookings
- Distribution of leaflets to various outlets
- Attendance at various events, fetes, country shows etc
- Any opportunity to 'spread the word' about the railway
- Liaison with papers and TV companies
- Assisting with the promotion of the railway and associated events

**RESTRICTIONS:** Anyone who can 'spread the word' but own transport to deliver leaflets would be desirable.

**FOR FURTHER INFORMATION:** Please telephone:  
David McCubbin (Plc at Minehead) 01643 700383

**HOW TO APPLY:** By telephoning 01823 433856 and leaving a message for the New Volunteer Co-ordinator.  
**Or** emailing [volunteers@wsrail.net](mailto:volunteers@wsrail.net) Details will then be sent to you.  
**Or** visit the Volunteer page of the West Somerset Railway website and complete the forms shown. They can be posted back to the Bishops Lydeard address or sent as an attachment to an email back to the above email address.